



IN-KIND MEDIA SPONSORSHIP AGREEMENT (Colorado)

ABOUT AMBER ALERT NET:

Amber Alert Net™ is a free web-based service provided by Webroot Software, Inc. for the dissemination of Amber Alerts issued by the Colorado Bureau of Investigation (“CBI”). Because the service can reach any subscriber in the world over the Internet, Amber Alert Net greatly extends the current limitations of the Emergency Alert System.

Interested users of the Amber Alert Net system will be able to download the application directly from your website after completing a simple subscription form. Once downloaded, the Amber Alert Net application runs silently in the background until an Amber Alert is activated by the CBI at which time a window with the details of the alert will be displayed on the subscriber’s screen and the distinctive Amber Alert notification tone will sound.

Webroot expects to have Amber Alert Net fully operational by October 28, 2002. It is expected that thousands of Coloradoans will want to subscribe to the free service and your sponsorship of Amber Alert Net will ensure that they will be able to do so by visiting your website.

BENEFITS:

As a sponsor of Amber Alert Net, you will receive the following benefits:

- ▶ The right to host the Amber Alert Net application on your website -- where your readers, viewers and listeners will be invited to visit the website and download the application.
- ▶ The inclusion of your logo / company name on every Amber Alert issued through Amber Alert Net downloaded from your website reminding subscribers where they can go for additional information.
- ▶ The satisfaction of knowing that you are providing a crucial public service by helping to expand the reach of Amber Alerts to help save the life of a child.

SPONSOR FULFILLMENT:

All you need to do to become a sponsor of Amber Alert Net is to provide Webroot with:

- ▶ A signed Sponsor Agreement (attached).
- ▶ Your logo in both (a) 310 x 50 pixel image and (b) 300 dpi jpeg format for attribution.

- ▶ Your webmaster contact information for installation and updates.

To ensure that you have the Amber Alert Net application in time for its statewide release, please make sure that you provide Webroot with the above no later than **Tuesday, Oct. 22, 2002**.

Upon receiving the above items, Webroot will provide you free of charge with the following items between October 22 – 24, 2002, so that you may enable your web site with the Amber Alert Net service:

- ▶ The Amber Alert Net downloadable application.
 - 600 KB – 1MB application size
 - 468 x 60, 120 x 90, or custom graphic sizes
- ▶ Installation and application updates.
- ▶ Support
 - Online support: email@amberalertnet.com
 - Direct support:
Christine Stevenson, Director of Marketing Communications
Webroot Software, Inc.
Tel: 303.218.2690; Fax 303.442.3846
email: cstevenson@webroot.com

We look forward to working with you in providing the Amber Alert Net service to enlist the public's assistance in the recovery of missing or abducted children.

IN-KIND MEDIA SPONSORSHIP AGREEMENT
Amber Alert Net™

Company Name: _____ (the “Sponsor”)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Website URL: www. _____ Contact Email: _____

1. Sponsor understands and agrees that the Amber Alert Net™ application is being provided, installed and supported by Webroot Software, Inc. (“Webroot”) at no charge to Sponsor under the terms and conditions of this Agreement.

2. Sponsor agrees to host the Amber Alert Net application on Sponsor’s website identified above for a minimum of 90 days from installation. After such time, Sponsor may terminate its sponsorship of Amber Alert Net upon 10 days prior written notice by notifying Webroot by email: cstevenson@webroot.com or by fax to Christine Stevenson at (f) 303.442.3846.

3. Sponsor agrees not to reverse engineer, disassemble, or otherwise modify the Amber Alert Net application. Sponsor grants Webroot the right to use Sponsor’s logo (as provided to Webroot) solely to apply such logo on Amber Alert notices sent to subscribers who have downloaded the Amber Alert Net application from Sponsor’s website. Sponsor agrees that the only source attribution is the application of Sponsor’s logo (as provided by Sponsor) to the Amber Alert notice and that no other attribution, advertising or other information will be permitted on such notice.

4. Sponsor understands and agrees that Amber Alert Net operates solely to disseminate the factual information contained in official Amber Alerts issued by the Colorado Bureau of Investigation via the Internet to users who have subscribed to receive such Alerts. Webroot does not store or maintain any database of information relating to Amber Alerts, nor does it collect or release any subscriber personal identifying information, except in connection with the explicit purposes of the Amber Alert Net program outlined in the Privacy Policy found at www.amberalertnet.com. Sponsor shall not require subscribers to the Amber Alert Net service to register, subscribe or otherwise create an account with Sponsor as a condition to receiving the service.

5. Sponsor understands and agrees unintended interruptions in the Amber Alert Net service due to disruption or termination of Internet access, equipment and/or software failure, directives of CBI or other law enforcement agencies, viruses and other malicious computer code and other causes can and will occur. Webroot may also (and reserves the right to) temporarily discontinue the Amber Alert Net service during maintenance to, upgrading of or other work to the service. Accordingly, Sponsor understands and agrees that neither Webroot, nor its officers, directors, shareholders, employees or agents, shall be liable for any costs, losses, damages, claims, or suits of any kind in the event that the Amber Alert Net service is unavailable or delayed for any reason or because any information or content of any Amber Alert is

incomplete, incorrect or false in any manner. Further, Webroot reserves the right to discontinue the Amber Alert Net service at any time after January 1, 2004.

6. Sponsor agrees that Amber Alert Net is a trademark and service mark of Webroot and agrees that Sponsor shall not use such mark except to display the application button on its website and in the promotion of the availability of the Amber Alert Net service on Sponsor's website.

AGREED:

THE COMPANY:

WEBROOT SOFTWARE, INC.

By: _____
Print Name: _____
Title: _____
Date: _____

By: _____
Print Name: _____
Title: _____
Date: _____

Reply Requested by Tuesday, October 22, 2002

Mail or fax this Agreement to:

*Webroot Software, Inc.
Attn: Christine Stevenson
P.O. Box 19816
Boulder, CO 80308
cstevenson@webroot.com
Fax: 303.442.3846*